

Is there an Alabama Cement Plant
that trucks in Limestone from 470
miles away?

Fact checking CEMEX Officials

Example Provided by CEMEX Official at Sep 1st Hearing

“I’d like to give you an example of how extreme sometimes these situations are. There is a cement plant in the United States near Mobile, Alabama. It sources its limestone and shale-type materials from a location in Florida. It’s more than **360 miles away as the crow flies, about 470 miles away by road.**”



Trpimir Renić
EVP Strategic Planning
CEMEX USA

[Source: 35m:10s of Boulder County Planner’s Commissioners’s Hearing on September 1st, 2022](#)

Holcim Theodore Cement Plant, Mobile, Alabama



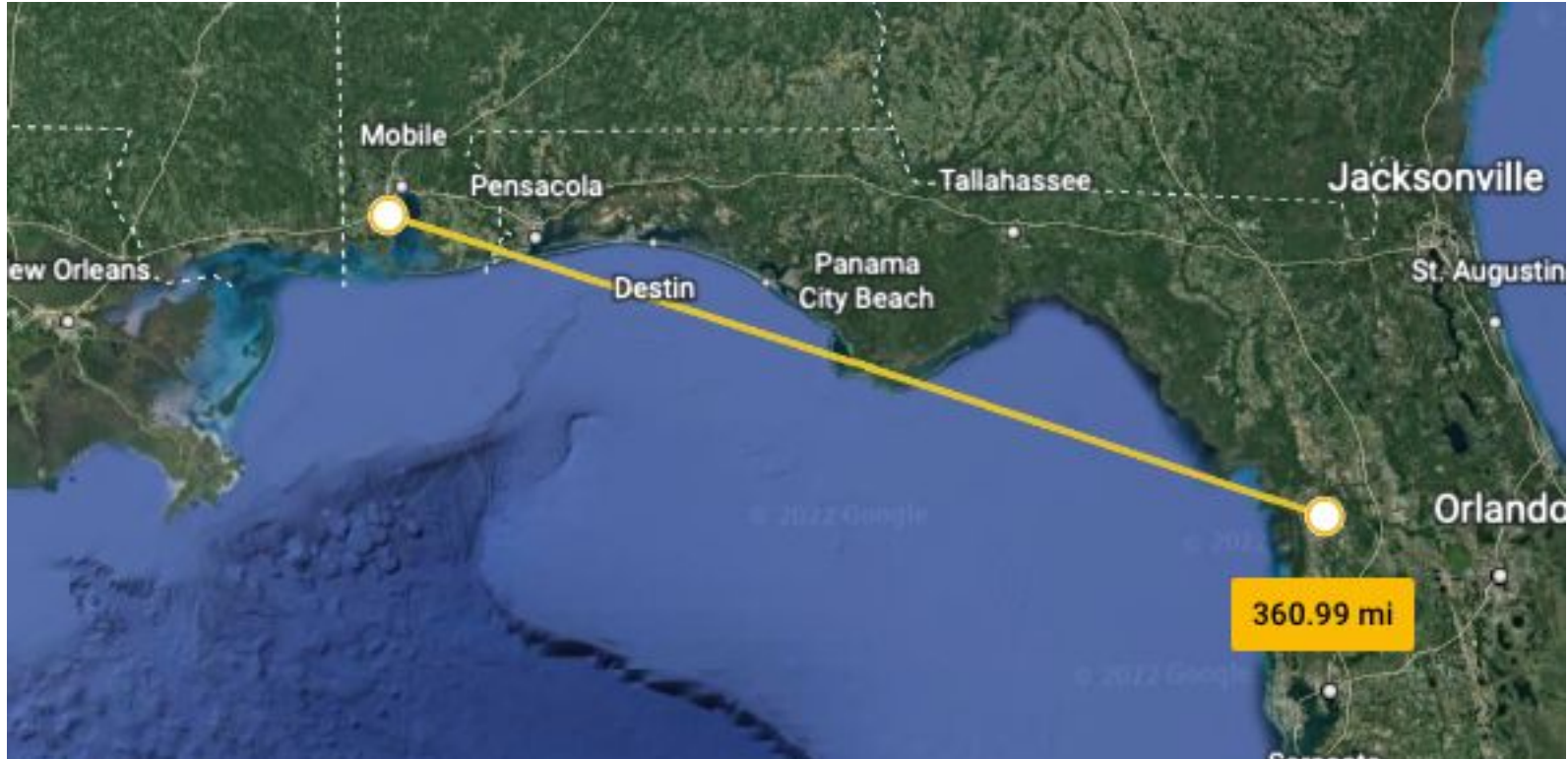
Holcim Limestone Quarry Crystal River, Florida



Raw Materials

Holcim (US) Theodore Cement Plant	
Fact Sheet	LafargeHolcim
<p>LafargeHolcim in the US</p> <p>LafargeHolcim is the number one building solution provider in the world and the leading cement producer in the United States. Headquartered in Chicago, Illinois, we have resources across the country, whether operating under the name Lafarge, Holcim, Aggregate Industries or Laitum Materials.</p>	
<p>About the Holcim (US) Theodore Cement Plant</p> <p>Located in Alabama, the Theodore cement plant has been in operation since September 1981. Dry Process Plant, four stations preheater, built along the Theodore Ship canal, located on 175 acres site (50 developed and 125 wetlands/greenbelt).</p> <p>Theodore has 58 employees among plant operation, Crystal River Quarry in FL, and Distribution. The annual capacity of 1.5 million metric tons of seven types of cements.</p>	
 <p>Theodore Cement Plant</p>	 <p>Check outloading cranes</p>
<p>Theodore Products</p> <p>The Theodore cement plant offers Portland, Type III, Low Alkali, Type III, Masonry Types S and N, ASTM C-1187 MS/GU and Type USG III cement.</p>	
<p>Environmental Commitment</p> <p>Theodore has increased the usage of alternative raw materials and fuels to reduce its total fuel footprint and to lessen impacts on environment. The plant achieves this while meeting PC NESIAP environment limits. Through the use of Risk-Master Program, the plant operations are optimized to reduce emissions and improve efficiency.</p>	
<p>Putting Safety First</p> <p>LafargeHolcim's first priority is the health and safety of employees, subcontractors and visitors. The importance of safe behaviors and a safety mindset is constantly emphasized as the highest priority, with the goal of zero harm to people. The plant has instituted innovative, effective procedures to keep everyone safe.</p>	
<p>Community Support</p> <p>For many years the Theodore, Alabama Plant has been involved with many community outreach events such as the annual Coastal Cleanup. At the Coastal Cleanup Events we average cleaning up and properly disposing approximately 3,500 pounds of trash each year and have had as many as 190 volunteers at our Theodore Industrial Canal Zone. It is still called the Theodore Industrial Canal Zone but, we now have so many volunteers we clean up the Theodore Industrial Canal.</p>	
<p>Theodore Cement Plant 393 Hamilton Blvd. Theodore, AL 36582</p> <p>Guilia Fontana, Plant Manager Phone: 251 441-1294 guilia.fontana@lafargeholcim.com</p>	
 	

360 Miles as the Crow Flies to Quarry in Crystal River, FL



“470 miles is farther away than the 90 miles by road CEMEX mentioned in the August 17th meeting. Maybe it really is feasible for them to truck materials in...”



Boulder County Planning Commission Board

...except there's one *tiny detail* that the CEMEX Official conveniently failed to mention.....

*“All the limerock mined at the Crystal River site is **shipped by barge** to the company's cement plant in Theodore, Ala.”*

Tampa Bay Times

Bulk Transportation Costs

- Trucks are **>600%** more expensive than Barge.
- Rail is **>150%** more expensive than Barge.
- Barge is the **least expensive form of bulk transportation.**

[Source: Bureau of Transportation Statistics](#)

The Art of Misdirection

There's a reason the CEMEX official **didn't say** *"315 nautical miles by barge."*

LOOK OVER THERE!



Fooled You, Didn't We?

A friendly reminder from Good Neighbors of Lyons

These are **highly skilled senior executives at a Global 2000 multi national corporation.**

You must never take anything they say at face value*



**Even if they have a pleasant sounding Canadian accent*

*-Paul Graham
Founder, YCombinator
Early investor in >25 Unicorns
(\$1B+ companies)*